

eRecognition wins Novay Digital Identity Award

November 21, 2012 - At the Identity.Next'12 conference today, eRecognition has won the Novay Digital Identity Award for the best new concept or product in the field of digital identity. [eRecognition](#) is a Dutch e-identity trust framework that enables companies to re-use digital identities to authenticate themselves towards government organizations. Conducting business online thus becomes easier and more reliable.

Companies increasingly conduct business with government online. Government agencies need to know what company they are dealing with. They also need to verify that the person representing the company is authorized to do so. eRecognition is a public-private cooperation, with 70.000 users and over 50 government organizations. It is managed by an independent organization, established by the ministry of Economic Affairs. eRecognition as a trust framework contains for instance agreements on reliability, interoperability and liability.

Hermen van der Lugt, director of research institute [Novay](#) and chairman of the jury: "What impressed us most in terms of innovation is that privately owned companies compete within the trust framework offering identity services. In that aspect eRecognition is ahead of the US or the UK, where similar initiatives exist, albeit in their infancy." The fact that eRecognition shows healthy growth figures, at the same time making it easier and more reliable to conduct business with government through the online channel, was another one of the jury's considerations. That eRecognition is working on reusing the same identities for online business between privately held companies, was also taken into account.

The two other nominees were Evolok and IDchecker. [Evolok](#) is a product from the UK that integrates an identity & access management system with paywall systems for online publishers. It enables content creators to more flexibly combine ad-based revenues, subscriptions and pay-as-you-go business models. [IDchecker](#) provides a Software-as-a-Service solution to verify physical IDs such as driver licenses and passports. It supports 3500 different document types, from 219 countries. With this service IDchecker links physical to digital identities, thus decreasing the risk of identity theft.

Good digital identity solutions are essential enablers of digital trust. We need solutions that are easy-to-use, privacy friendly, cost efficient and secure. This requires technological and business innovations in the world of the Digital Identity. With this award - [IDentity.Next](#) and ICT research institute [Novay](#) recognize and support new innovations that will shape the future of digital identities. The submissions are judged by a jury consisting of Kevin Cox (founder Edentiti, winner 2011), John Hermans (partner with KPMG), Leendert Bottelberghs (Head of Business Development – Marktplaats, eBay Classifieds Group) and Hermen van der Lugt (chair of the jury and CEO of Novay).

The award is part of the annual IDentity.Next conference in The Hague, organized by the IDnext foundation which focuses on developments in digital identity. The conference brings together experts, professionals and industrial parties to discuss the latest developments in the field of digital identity. More information about the award and the program is available at www.identitynext.eu.

Note for the press:

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